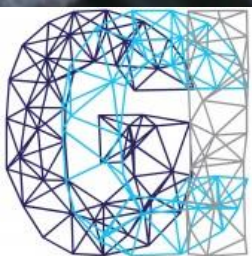


Global Connect Initiative

An initiative to help bring an additional **1.5 billion** people online by **2020**; supporting achievement of the **SDG** goals. <https://share.america.gov/globalconnect>



**Global
Connect
Initiative**

Key Objectives for Financial Institutions

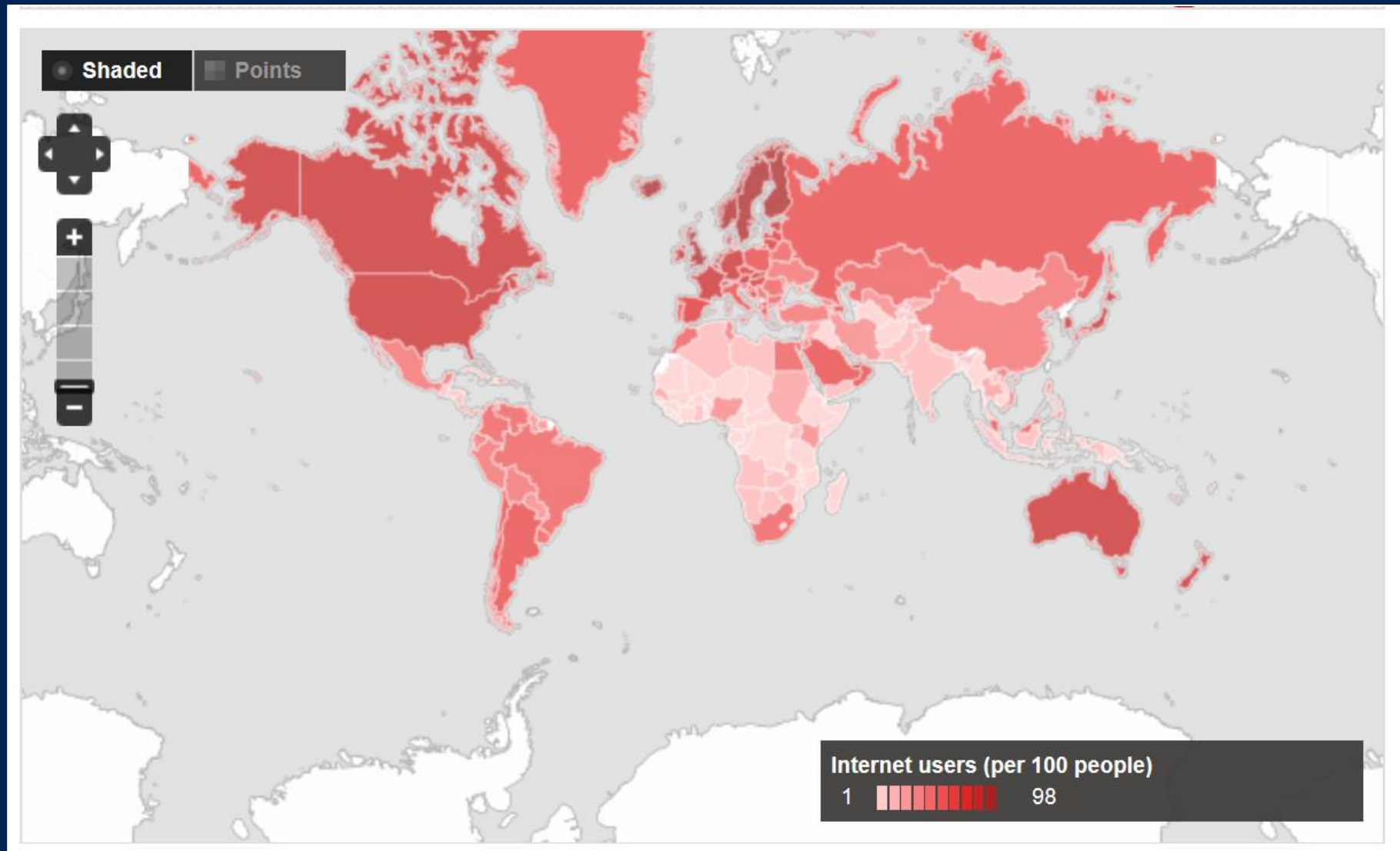
Prioritize internet connectivity across regional and functional practices

Build technical expertise in digital connectivity (embedded)

Drive demand from borrower countries

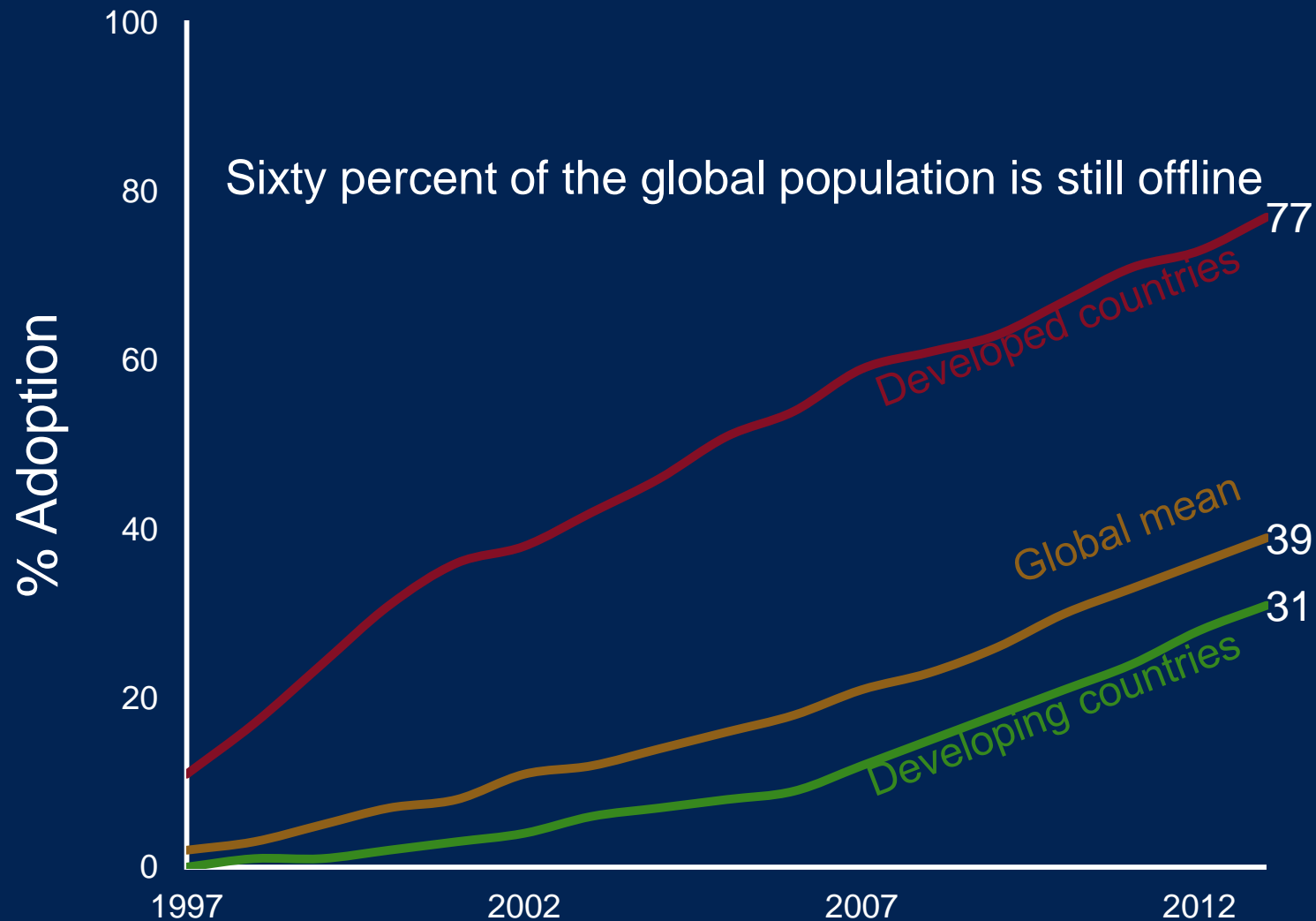
Integrate connectivity into hard infrastructure projects ('dig once' policies)

The Challenge of Internet Access: The majority of Internet traffic is in developed countries



Source: World Bank, World Development Indicators: 2011-2014

The Challenge on Internet Adoption: Despite growth, the digital divide remains between **developed** and **developing** countries



Source: International Telecommunication Union ([website](#))

The Challenge: Why are some countries lagging?

Lack of funds for infrastructure



Minimal technical expertise



Corruption



Political instability



Restraints on free speech



Where Are We Seeing Progress?

Snapshot of the 2015-2016 Affordability Drivers Index (ADI) Rankings

| Top 5: Overall ADI Rankings | Top 5: Least Developed Countries |
|-----------------------------|----------------------------------|
| Columbia (1) | Rwanda (11) |
| Costa Rica (2) | Uganda (16) |
| Malaysia (3) | The Gambia (20) |
| Turkey (4) | Myanmar (27) |
| Peru (5) | Tanzania (30) |

Source: Alliance for Affordable Internet (A4AI)
Affordability Report 2015

Timeline for Engagement



April 14 High Level Event



2016
SPRING MEETINGS

World Bank Group
Washington, DC
April 15-17, 2016

- Co-hosted by World Bank, on margins of World Bank/IMF Spring Meetings in Washington, DC mid-day
- Inviting finance ministers along with international financial institutions, industry, and civil society
- Outcome document will highlight ongoing and new initiatives to expand connectivity, agenda include report-out from April 13 regional technical/situational meetings

April 14 Notional Schedule

Keynote Speakers:

- Secretary Kerry
- World Bank President Kim



Framing Remarks:

- FCC Chairman Wheeler
- U.S. Undersecretary of State Catherine Novelli
- U.S. CTO Megan Smith

Session 1: Why Does this Matter?

Session 2: What Are People Doing in this Space?

Session 3: Where Are We Going from Here?

Questions?



POC for more info:

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